



**The
Croft@Crook
CIC**

**COMMUNITY
INTEREST
STATEMENT
2025**

COMMUNITY INTEREST STATEMENT (CIC36)

The Croft@Crook CIC

SECTION A: COMPANY DETAILS

- **Company Name:** The Croft@Crook CIC
- **Company Number:** 16419087
- **Incorporated:** April 30, 2025

SECTION B: PROPOSED ACTIVITIES

1. The Mission The Croft@Crook CIC exists to deliver targeted regeneration and development projects in Crook and the surrounding rural area. We have been formed to provide an agile, responsive solution to social and economic challenges using **proprietary methodologies** developed specifically for this purpose.

2. Our Proprietary Operational Model The Company's primary activity is the deployment of its unique, intellectual property-protected "**Liquidic Triage Model**" (also known as the "Pop-Up Hub").

- **Deployment & Triage:** We tactically deploy into target districts (occupying empty properties) to establish "field hospitals.". Using our specific data-collection framework, we assess social needs and perform high-value triage.
- **Facilitation & Nexus:** We operate as a neutral "conduit and catalyst", utilizing our established networks to identify stakeholders.
- **Partnership:** We license our expertise and models to work in collaboration with strategic action groups and local authorities (including Durham County Council).

3. Core Strategic Pillars Our activities are structured around three core themes:

- **Community:** Establishing accessible spaces and skill-sharing workshops (Project Hub) to counter social isolation.
- **Culture:** Championing industrial heritage and restoring civic pride through public art (Project Jacky).
- **Connectivity:** Bridging gaps between businesses, public services, and residents (Project Jordan).

SECTION C: COMMUNITY BENEFIT 1. Bridging the Strategic Gap Our activities benefit the community by acting as the missing link between local needs and strategic resources. By utilizing our proprietary data-gathering methods, we ensure that regeneration strategies—whether executed by us or partners like Durham County Council—are driven by accurate, community-led insight rather than assumptions.

2. Economic & Social Regeneration We directly tackle inequality through:

- **Restored Infrastructure:** Repurposing empty buildings for community benefit.
- **Business Incubation:** Guiding "Elected Projects" through incorporation and governance.
- **Job Creation:** Providing youth programs and employment pathways.

SECTION D: ASSET LOCK & INTELLECTUAL PROPERTY 1. The Asset Lock As a Community Interest Company, our assets are locked for the benefit of the community. This includes physical assets, surplus funds, and **Intellectual Property**.

2. Protection of Methodology The "Croft Model," including the concept of the "Pop-Up Hub" triage system, strategic frameworks, and project blueprints (e.g., Project Hub, Project Jacky, Project Jordan), are defined as **Community Assets**. These assets are held by The Croft@Crook CIC to ensure they are used exclusively for the long-term benefit of the community. They may not be transferred to private individuals, nor may they be appropriated by external bodies without express agreement, as doing so would deprive the community of their specific value.

